Social Gesture Paradigm Instructions and Script – Warmth First

**Legend:**

Experimenter Speech

*Experimenter Actions*

Participant Action

Important Notes

**Qualtrics Tasks You Will Use**

1. *‘Social Gesture Generate Script’ - randomly generates participant ID and order (Competence First / Warmth First) of paradigm as well as random ordering of groups to use in the script.*
2. *‘Social Gesture Consent’ – consent form for participant to read carefully and consent to; You’ll need to use Task 1 to enter some variables into the link for this task:*

* *Random ID*
* *type = s / ns (STUDENT / NON STUDENT)*
* *rec = o / s (ONLINE / SONA)*

1. *‘Social Gesture Post Task’– post task supplementary questionnaire; you’ll need to use Task 1 to enter the aforementioned variables into the link for this task:*
   1. *Random ID*
   2. *type = s / ns (STUDENT / NON STUDENT)*
   3. *rec = o / s (ONLINE / SONA)*
   4. *order = c / w (COMPETENCE / WARMTH)*

**One Day Before Data Collection for each participant**

1. *Prepare the script for that participant using ‘Social Gesture Generate Script’ Qualtrics task*
2. *Prepare Qualtrics links for the ‘Social Gesture Consent’ and ‘Social Gesture Post Task’*
3. *Send Zoom Link + password to participant with a gentle reminder for their task the next day (zoom call properties: enable both videos (host and guest), enable waiting room, disable join before host, enable recording to local computer, start automated transcription)*
4. *Consolidate contact details of participants in case they are late or MIA*

**15 Minutes Before Data Collection Time**

1. *Keep script and links and debrief at the ready; also participant contact details.*
2. *Log into Zoom so the recording can start:*
   * *make sure to be there 10 minutes prior to scheduled time,*
   * *make sure there are no distracting confounding items in your background,*
   * *make sure you are not wearing anything that may be a confound,*
   * *make sure computer is at eye level with you when you stand up – you will conduct the experiment standing up.*
3. *Wait for participant request to be admitted.*
4. *If the participant does not turn up for 5 minutes, email or call them.*

**Data Collection Time**

>> Hi, thank you for coming in today and taking the study! *Be very friendly, energetic and basically yourself at this point!*

>> I’m going to send you a link to our consent form on the chat window. Here is the consent form. *Send link for that participant’s ‘Social Gesture Consent’ Qualtrics Task.* Please read it carefully. Let me know if you have any questions about the study before we begin.

//While the participant is filling the consent form:

**//CHECK ZOOM SETTINGS: SPEAKER VIEW. DO NOT PIN TO PARTICIPANT. MUTE SELF WHEN P SPEAKS.**

// In Zoom’s participants section, change participant name to the Random ID you got from the *‘Social Gesture Generate Script’ Qualtrics Task.*

// In Zoom’s security section, lock the Zoom Room so as to avoid any Zoom Bombing into the experiment. Also disable participant ability to share screen or change their name.

// If participant has any questions, note the question and your answer to put up on Q&A document.

// Participant reads and completes Informed Consent **and turns to look at you for next steps**.

>> Now that you’ve read the consent form, do you have *any questions* about what you will be doing today? If participant has any questions, note the question and your answer to put up on Q&A document.

>> Cool! A few quick things. I will be reading instructions from a script from now on, so don’t mind me if I don’t make much eye contact! The questions can be a bit repetitive – so thank you in advance for your patience!

>> Okay for the next hour or so, you will be engaged in this study. There will be a scheduled break, but you won’t be able to leave the room or use your phone, so if you’d like we’d suggest keeping a bottle of water somewhere near you! <wait for them to get water if need be>.

>> Okay as you probably saw in the ad, you’ll need to take this study standing up – Zoom is a weird place to run an experiment really, and standing up apparently improves engagement on online platforms. Participant stands up. Is your computer at eye level with you? Participant makes adjustments. Great, I need to make sure all participants are at the same distance from the computer screen. Can you lower your computer screen just a bit and step back <help them move until you can see them from the tip of their head to the tips of their fingers when they let their hands fall to the side. Do not indicate to the participant that it is what you are looking for – makes them a bit conscious>. **PERFECT! <Make the “Okay” Gesture”>**

<hold notes with both hands from this point on – will keep you from gesturing>

>> Today you are going to complete 7 tasks. I will give you specific instructions prior to each task.

**Task 1**

>> For your first task for the day, you are going to compare some everyday things we see. You can tell me what you think, and in this task alone I can tell you what I think.

>> Let’s start with Donuts and Bagels

//participant responds

That’s a good answer for such a lame question! I have to go with doughnuts. I mean I like bagels with my coffee but doughnuts I’m happy to have any time of the day!

>> What about Dog People and Cat People

//participant responds

I’m a dog person myself but I think they are very similar no? Dog people and cat people love their pets and their pets are actually the masters! >

**Task 2**

>> In your next task, you are going to answer two questions. Our first question to you us, what makes a person warm?

>> Great! Our second question to you is, what is the difference between warm people and cold people?

**Task 3**

In your next task, you are going to talk about how today’s society views some social groups in terms of their warmth. By warmth we mean how trustworthy and friendly a group is considered by society. Do you have any questions so far?

>> I’m going to read your list of groups now. You don’t need to remember them off the top of your head; once we start, I’ll prompt them out to you one by one. Your groups are: *Read out the list of 4 Task 1 groups* ***{A, B, C, D}*** *in script-specific order.*

>> Now when you respond to each of these, consider how society views these groups. You can think of anecdotal examples or anything else that helps you make your argument.

>> Let’s start with **{GROUP 1 for Task 1}**. As society views this group, how are people in this group seen in terms of warmth?

>> Thanks. What about **{GROUP 2 for Task 1}**. As society views this group, how are people in this group seen in terms of warmth?

>> Thanks. What about **{GROUP 3 for Task 1}**? As society views this group, how are people in this group seen in terms of warmth?

>> Thanks. What about **{GROUP 4 for Task 1}**? As society views this group, how are people in this group seen in terms of warmth?

*If participants don’t respond sufficiently, prompt by asking:*

1. *Can you expand a bit more?*
2. *Why do you think society views this group in this way?*

**Task 4**

>> Awesome, thanks! Now let’s start the next task for the day. This time, you will compare some social groups in terms of their warmth. Again, by warmth we mean how trustworthy and friendly a group is considered by society. Quick reminder - when you respond, consider how society views these groups, how similar or different they are. You can think of anecdotal examples or anything else that helps you make your argument.

>> Let’s start with **{Group 1 in Task 2A}**. As society views these groups, how do they compare in terms of warmth? How similar or different are they?

>> Thanks. What about **{ Group 2 in Task 2A }?** As society views these groups, how do they compare in terms of warmth? How similar or different are they?

**>>** Thanks. What about **{ Group 1 in Task 2B }?** As society views these groups, how do they compare in terms of warmth? How similar or different are they?

**>>** Thanks. What about **{ Group 2 in Task 2B }?** As society views these groups, how do they compare in terms of warmth? How similar or different are they?

**>>** Thanks. What about **{ Group 3 in Task 2B }?** As society views these groups, how do they compare in terms of warmth? How similar or different are they?

**>>** Thanks. What about **{ Group 4 in Task 2B }?** As society views these groups, how do they compare in terms of warmth? How similar or different are they?

*If participants don’t respond sufficiently, prompt by asking: Why do you think these groups compare in this way?*

>> You can take a 2-minute break now if you’d like. You will need to stay in this room but of course, have some water or take a bio break if need be. Please do not use your mobile phone during the break.

**Task 5**

>> Okay! In your next task, you are going to answer two questions. Our first question to you is, what makes a person competent?

>> Great! Our second question to you is, what is the difference between competent people and incompetent people?

**Task 6**

>> Thank you so much for your patience so far! In your next task, you are going to talk about how today’s society views some social groups in terms of their competence. By competence we mean how capable and confident a group is considered by society. Do you have any questions so far?

>> I’m going to read your list of groups now. Your groups are: *Read out the list of 4 Task 3 groups* ***{A, B, C, D}*** *in script-specific order.*

>> As you know by now, when you respond, consider how society views these groups. You can think of anecdotal examples or anything else that helps you make your argument.

>> Let’s start with **{GROUP 1 for Task 3}**. As society views this group, how are people in this group seen in terms of competence?

>> Thanks. What about **{GROUP 2 for Task 3}**. As society views this group, how are people in this group seen in terms of competence?

>> Thanks. What about **{GROUP 3 for Task 3}**? As society views this group, how are people in this group seen in terms of competence?

>> Thanks. What about **{GROUP 4 for Task 3}**? As society views this group, how are people in this group seen in terms of competence?

*If participants don’t respond sufficiently, prompt by asking:*

1. *Can you expand a bit more?*
2. *Why do you think society views this group in this way?*

**Task 7**

>> Awesome, thanks! Now let’s start the next task for the day. This time, you will compare some social groups in terms of their competence. Again, by competence we mean how capable and confident a group is considered by society. Also again, when you respond, consider how society views these groups, how similar or different they are. You can think of anecdotal examples or anything else that helps you make your argument.

>> Let’s start with **{Group 1 in Task 4A}**. As society views these groups, how do they compare in terms of competence? How similar or different are they?

>> Thanks. What about **{ Group 2 in Task 4A }?** As society views these groups, how do they compare in terms of competence? How similar or different are they?

**>>** Thanks. What about **{ Group 1 in Task 4B }?** As society views these groups, how do they compare in terms of competence? How similar or different are they?

**>>** Thanks. What about **{ Group 2 in Task 4B }?** As society views these groups, how do they compare in terms of competence? How similar or different are they?

**>>** Thanks. What about **{ Group 3 in Task ]4B }?** As society views these groups, how do they compare in terms of competence? How similar or different are they?

**>>** Thanks. What about **{ Group 4 in Task 4B }?** As society views these groups, how do they compare in terms of competence? How similar or different are they?

*If participants don’t respond sufficiently, prompt by asking: Why do you think these groups compare in this way?*

**Post-Task**

>> Thank you! I’m going to send you a link to our post-task survey now in the Chat Window. Prior to that I have a few quick questions to ask you:

>> First, what do you think was the purpose of this study?

>> Thanks, second, do you think you used gestures when you spoke to me today?

>> Third, what gestures do you think you may have used for warmth and why?

>> Finally, what gestures do you think you may have used for competence and why?

*Send link for that participant’s ‘Social Gesture Post Task’ Qualtrics Task.* Here is the link to the post-task survey. Please let me know if you encounter any issues or have any questions.

// If participant has any questions, note the question and your answer to put up on Q&A document.

// Participant completes post-test questionnaire **and turns to look at you for next steps**.

>> I’m now going to read your debrief statement. Please listen carefully.

// Read Debrief Statement

>> Thanks again and have a great day!

*Tag Zoom Recording folder with Participant ID. It should have a file for video, a file for audio-only and a file for chat, maybe even a file for captions. Put up on UChicago Box.*

*Update Participant Log and record any Q&As for this participant*

***NOTE: IF PARTICIPANT PUTS THEIR HANDS IN THEIR POCKETS: “Can you keep your hands of your pockets? Thanks, just standard procedure. You can move freely now.”***

***NOTE: IF PARTICIPANT DOES HAND CLAM: “Can you put your hands to the side for a second? Can you move back a step? A bit forward? Thanks! You can move freely now.”***